

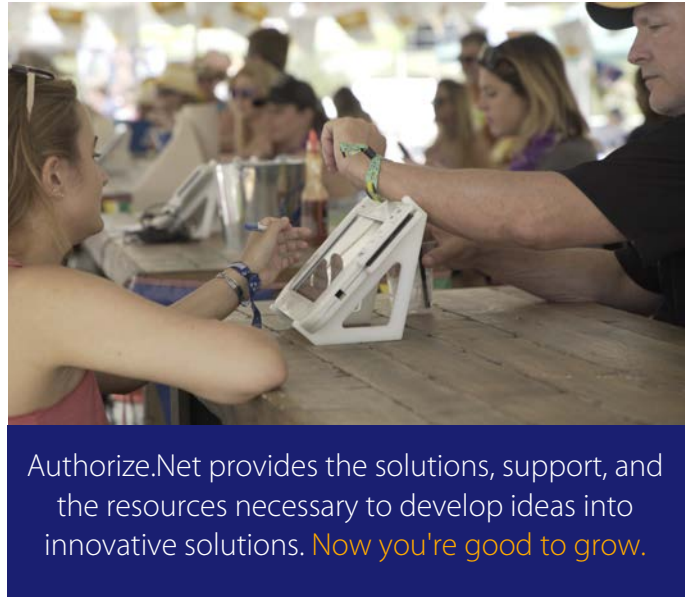
Integration Partner: Best Ring POS

An innovative event solution for storing credit card data on an event wristband for secure and reliable payments using the Authorize.Net SDK.

Best Ring Point of Sale is a unique mobile payment system that addresses the needs of special events and festivals. With Authorize.Net, Best Ring POS has created a fully-tokenized, cashless payment solution so that their customers can concentrate on the event itself, not on the technology that makes it all come together. After registering, event-goers simply have to tap their wristband against the POS system, enter a PIN, and their transaction happens easily and ergonomically.

Developing Ideas into Action

Marc Berry, President of Best Ring POS explains, “the festival environment is a unique one. It’s probably going to rain. There’s never power or the internet when you really need it. So it’s always an exercise in worst case scenario mitigation.” Their idea was to create a mobile POS system that could handle transactions in this fast-paced, outdoor or indoor environment, where customers would prefer not to carry cash, tickets, or payment cards. Together with Authorize.Net, Best Ring POS created a solution that truly left their customers dancing in the streets.



Authorize.Net provides the solutions, support, and the resources necessary to develop ideas into innovative solutions. *Now you're good to grow.*

Minimizing Code Creation

When integrators like Best Ring Point of Sale contact Authorize.Net, they want to know:

- What tools does Authorize.Net have for developing a digital payment gateway?
- What Software Development Kit (SDK) is available?
- What retail scenarios does Authorize.Net support?
- What kind of fraud protection is available?
- If I run into a problem – who do I call?

Providing the Best Solution

Authorize.Net gives developers a variety of resources to help integrate digital payments into any application, including:

- Authorize.Net Accept Suite
- Software Development Kits (SDKs)
- Application Programming Interface (API), Sample Code and Sample Applications
- Fraud integrations
- Developer Center and Support

Now You're Good to Grow

Authorize.Net is the payment platform most trusted by small businesses.* For integrators like Best Ring POS, Authorize.Net provides the solutions, support, and the resources necessary to develop ideas into innovative solutions.

Payment Processing

The ability to accept multiple payment types, with an easy checkout process can help make or break a business. Even at the high-velocity and sub-optimal settings common to events and festivals, Authorize.Net helps make sure that the Best Ring POS mobile payment solution can accept:

- All major credit cards: Visa®, MasterCard®, American Express®, Discover®
- Signature Debit Cards
- eCheck bank account payments
- Digital payment solutions: Visa Checkout, Apple Pay, Android Pay and PayPal

Digital Payments with Accept Suite

The Authorize.Net Accept Suite includes tools to integrate digital payments on any device including:

- Hassle-free, hosted payment forms
- Native Software Development Kits (SDKs) and client libraries for optimal control over user interface and transaction handling
- Sample code to get up and running in multiple coding languages and scenarios
- Mobile-optimized design to easily embed responsive payment forms for mobile devices
- Support for PCI DSS compliance

Developer.Authorize.Net

Integrators have access to a variety of developer tools, training, and other resources, including:

- The Authorize.Net sandbox testing environment
- Getting started guides, payment gateway tutorials, developer blogs, community forums, and support
- API documentation, API reference, sample code and applications, access to SDKs
- Developer certification program

Fraud Prevention and Verified Merchant Seal

The Authorize.Net Payment Gateway includes several key features to help detect and prevent potential credit card fraud. These include:

- Card Code Verification (CCV or CW2)
- Address Verification Service (AVS)
- Daily Velocity Filter
- Authorize.Net Verified Merchant Seal
- Advanced Fraud Detection Suite (AFDS)
- Fraud Management API, providing programmatic access to transactions held for review by AFDS
- Webhooks notifications to complement Fraud Management APIs for held, approved or declined AFDS transactions

Payment Security and Compliance

Authorize.Net helps developers to protect growing merchants reduce the risk of being compromised – including protection of customer information.

Authorize.Net includes:

- Accept Suite supports PCI DSS compliance – the global data security standard that businesses must comply with to accept payments via credit cards
- Storage of sensitive customer data on secure Visa servers, using a hosted payment form

Developer Support

The Authorize.Net developer community is a place to discuss APIs, programs, tips and tricks, and more. Authorize.Net developer forums provide answers to a variety of questions. Developers also have email support available directly from Authorize.Net.

SALES BEST PRACTICES WITH AUTHORIZE.NET INTEGRATORS

Basic Details	Follow-up Questions	Recommended Solutions
<p>What solution are you trying to create?</p> <p>What are your customers looking for?</p> <p>How are your products sold/used?</p> <p>What are your plans for growth?</p> <p>What development environments are you working with?</p>	<p>What is unique about your solution?</p> <p>What is unique about your payment environment?</p> <p>What resources are you looking for in order to minimize your unique coding requirements?</p>	<p>Accept Suite for integrating digital payments into any application</p> <p>Developer.Authorize.Net</p> <p>Fraud protection</p> <p>Payment Processing</p> <p>Developer Support and Community</p>